

Baraboo Area Chamber of Commerce

2019 Community & Visitor's Guide

Baraboo.com

DISCOVER REAL BARABOO



SHOPPING | DINING | ATTRACTIONS
MAP | OUTDOOR ADVENTURE | EVENTS



2020 COMMUNITY & VISITOR'S GUIDE

BARABOO AREA CHAMBER OF COMMERCE

ad reservation deadline NOVEMBER 1, 2019

ad submission deadline NOVEMBER 8, 2019

publication date FEBRUARY 2020



2020 COMMUNITY & VISITOR'S GUIDE

BARABOO AREA CHAMBER OF COMMERCE

We are pleased to offer an opportunity to promote your business in the Baraboo Area Chamber of Commerce: **COMMUNITY & VISITOR'S GUIDE**.

Reach visitors and residents of the Baraboo area in this enhanced publication, featuring:

- 10,000 annual printed copies
- online digital version where one click links readers to your website
- comprehensive community information
- calendar of events
- community event promotions and highlights
- area map
- complete membership listing

Please review the rates and specs. We are happy to provide FREE design services for the preparation of your display ad.

We look forward to promoting your business!

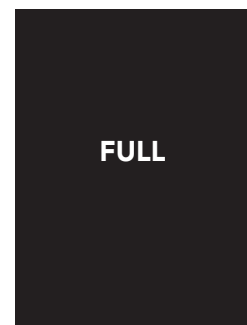
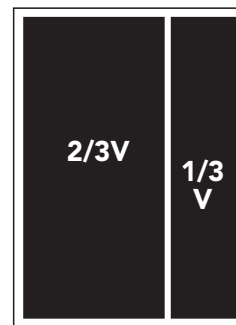
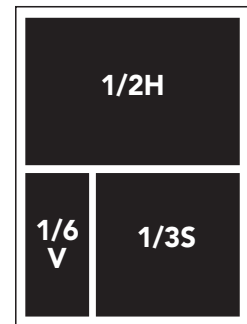
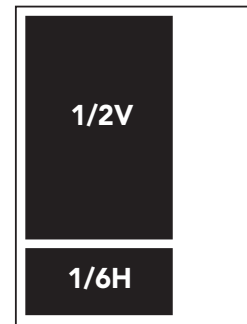
For more information, to schedule an appointment, or to reserve space,
please contact Jacklyn Ewerdt at 920.291.5005 or jacklynewerdt@gmail.com

ADVERTISEMENT RATES

Size	Rate
1/6 Page	\$450
1/3 Page	\$700
1/2 Page	\$850
2/3 Page	\$1,300
Full Page*	\$1,750
Inside Back Cover*	\$1,950
Inside Front Cover*	\$2,250
Back Cover*	\$2,600

All display ads are in 4-color.
 Guaranteed Placement: add 15%
 *Includes bleed

Professional design services will be available to all advertisers for their ad in this publication at no charge.



ENHANCE YOUR BUSINESS LISTING *(shown below)*

Rate	\$150
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BASIC LISTING INCLUDES

- Business name
- Address
- Phone number
- Website

ENHANCED DESCRIPTION

includes a shaded background

Color may change.

For more information, to schedule an appointment, or to reserve space, please contact Jacklyn Ewerdt at 920.291.5005 or jacklynewerdt@gmail.com

ADVERTISEMENT SIZES

Trim Size	8.375"w x 10.875"h
1/6 Page Vertical	2.25"w x 4.75"h
1/6 Page Horizontal	4.75"w x 2.25"h
1/3 Page Vertical	2.25"w x 9.875"h
1/3 Page Square	4.75"w x 4.75"h
1/2 Page Vertical	4.75"w x 7.25"h
1/2 Page Horizontal	7.25"w x 4.75"h
2/3 Page Vertical	4.75"w x 9.875"h
Full Page w/Bleed	8.625"w x 11.125"h

Live Area for Full Page ads: 7.375"w x 9.875"

Binding Method: Saddle-Stitched

FILE SUBMISSION GUIDELINES

We use Macintosh computers but can accept a wide variety of file types.

TYPE OF FILES: .tif, .pdf, .eps, and .jpg work the best. If you have a file not listed, please send what you have and we will let you know if there are problems.

Please send high-resolution images if possible. Low-resolution images don't print well.

We use, but are not limited to, the following software:

Adobe InDesign CC
Adobe Photoshop CC
Adobe Illustrator CC

If you have a Microsoft Publisher file, we can convert it for you.

If you are submitting a print-ready ad, please build your ads to the required size as indicated above (allowing a 1/4" bleed on four sides, if applicable).

Please email files and images to:

townsgraphics@yahoo.com

Most files will be small enough to email, but if it is over 20MB please use a free file-sending website, like hightail.com, to send files over 20MB.

OR

write to a CD and mail to:

**PO Box 174
Baraboo, WI 53913-0174**

Any questions, please call:
608.356.8757.

We are always happy to help!

